

Press Release dated 18th May 2022

Port and Industrial Complex on the Loire Estuary Generates 28 500 Jobs

The latest study by INSEE, the French National Institute of Economic and Statistical Information, shows the social and economic development of the port and industrial complex located on the Loire Estuary, from Nantes to Saint Nazaire. Over the period 2015-2018, 2 300 jobs were created there, and the economic value added (EVA) increased by 14 %.

At one and the same time an international multimodal platform, an industrial tool for economic growth, and a regional planner and developer, Nantes – Saint Nazaire Port fulfils a major role in the attractiveness of Greater Western France. Its installations extend over 1 350 hectares, along the Loire Estuary. With a total annual traffic volume amounting to some 30 million tonnes, Nantes – Saint Nazaire is the fourth largest port in France and the leading port facility on France’s Atlantic Seaboard. Its hinterland covers all or part of the Regions of Brittany, Pays de la Loire, Central France – Loire Valley and New Aquitaine.

The Nantes – Saint Nazaire port and industrial complex is a key facility at the heart of the stakes involved in the economic development, physical planning and sustainable growth of the Pays de la Loire Region. Based on 2018 data, the study carried out recently by INSEE reveals that the port and industrial complex comprises 730 establishments (industrial firms, service companies, public services). Together they generate 28 500 jobs: 9 000 in maritime activities (900 more jobs compared to 2015) and 19 500 in industrial or service activities (1 400 more jobs), encompassing organizations that utilize the Loire Estuary port infrastructures. Between 2015 and 2018, the Port of Nantes – Saint Nazaire thereby made a full contribution to the strong employment performance in the Pays de la Loire Region.

All those activities generate 3 billion euros in EVA in total. The establishments forming the port and industrial complex account for 5 % of the wealth created in the Pays de la Loire Region. Furthermore, their employees contribute to a multiplier effect on local economic activity, notably through their expenditure relating to everyday consumption in their place of residence.

Attachments:

- . Study carried out by INSEE (INSEE Analyses Pays de la Loire - N° 104 - May 2022)*
- . Key figures from the INSEE study*

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